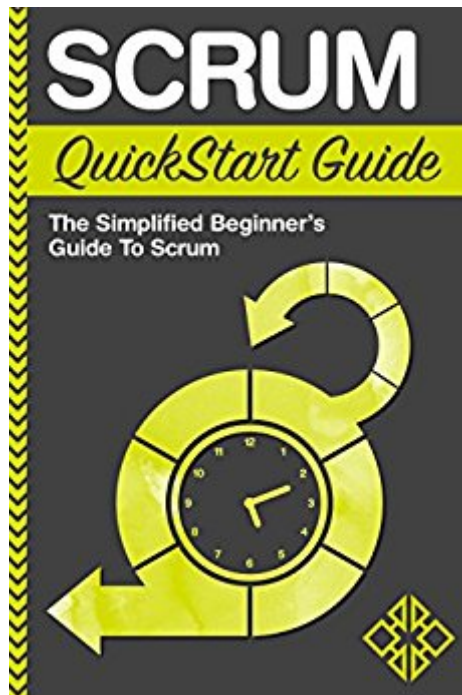# Scrum: QuickStart Guide – The Simplified Beginner's Guide To Scrum (Scrum, Scrum Master, Scrum Agile)

Synopsis

Scrum, Made SimpleAt its philosophical core, Scrum is a truly revolutionary approach to project management. With Scrum, traditional roles of authority are deconstructed, as are the traditional linear (part-1, part-2, etc.) approaches to getting things done within a team. Scrum teaches that better results are possible by embracing a more elliptical and fluid framework, one that emphasizes rigorous collaboration, observation, reflection, experimentation, institutionalized feedback loops and a perpetual quest for process improvementsâ "and thatâ ™s just the beginning. The Scrum QuickStart Guide from ClydeBank Business offers a beginner-friendly walkthrough of this exciting, innovative, and widely acclaimed approach to project management. Unlike other books on Scrum that come flooded with technical jargon and theoretical discussions, The Scrum QuickStart Guide will provide you with a down-to-earth account of the essentials; a foundation to prepare you for your first hands-on forays into the world of Scrum.As is true with all titles throughout the ClydeBank Business library, the best-selling Scrum QuickStart Guide treats readers to a gloriously simplified account of the subject matter. Prepare for an introduction to Scrum thatâ ™s at once robust and friendly to newcomers. Happy learning! You'll Learn...How Scrum Asserted Itself as a Necessary Offshoot of the Classic Project Management Methodology, Agile The Roles, Process Components and Progress Metrics of Scrumâ "What They are and How to Use ThemThe Anatomy of â œthe Sprintâ • the Primary Building Block of a Scrum-Driven EndeavorHow Scrum Can be Applied Across a Multitude of Different Business Types and Business SizesHow to Lay the Groundwork for Systematic Feedback and Continual Process ImprovementsHow Google, ING, and other Organizations Have Leveraged Scrum to Their BenefitA Risk-Free Purchase - No Questions Asked Money Back GuranteeWe are so confident that methods outlined in this book will help you understand Scrum that we're willing to let you try the book risk-free. If you are not fully satisfied with the product, simply let us know and we will provide a 100% full refund. Thatâ ™s right, a 100% Money-Back Guarantee! What reason do you have to not give this book a try?Scroll Up To The Top Of The Page And Click The Orange "Buy Now" Icon On The Right Side, Right Now!ClydeBank Media LLCAll Rights Reserved

Book Information

File Size: 2955 KB

Print Length: 78 pages

Simultaneous Device Usage: Unlimited

Publisher: ClydeBank Media LLC; 1 edition (October 22, 2014)

Customer Reviews

This Book is a lousy lousy book. I will tell you why. Save your money don't buy this book. There are much better books available.1) There are far too many typos throughout the book (misspelled words, missing letters,...). This would have been an easy fix with a spell checker;2) The book does not explain Scrum correctly nor does it use the correct terminology in a few places. As an example the author uses the term "project backlog". There isn't a project backlog, there is a Product Backlog and a Sprint Backlog.3) Scrum isn't correctly explained and reading this book would send you in the wrong direction.4) There aren't any diagrams that may out that map out the Scrum Framework nor show what the important artifacts are;I don't write negative reviews but this book was so bad that I had to.

At first, I didnâ ™t know what Scrum is, but thought of downloading it anyway. So when I first read it, I was totally confused. But then as I read more of the e-book, I was able to understand it further. The way it was written was something that the general reader can understand. However, I just noticed a few spelling errors but it is quite bearable. Donâ ™t take my word for it because I am just being me. The quality of the whole e-book is not compromised by it. Overall the entire reading was worthwhile and I have learned so much about Agile management. Worth downloading!

Everything you need to know about Scrum is found in this book. The book covers the history, what it is exactly, and how Scrum is being used as a project management tool. The book also explains how staff can be supervised, the hierarchy, and the different roles that employees and management play. I found the case studies to be particularly interesting. The book reviewed case studies of Apple and Google. Quickstart guide it is and a useful tool for those looking to find out more about Scrum.

You are not going to find a more comprehensive guide on Scrum then the Scrum QuickStart Guide: A Simplified Beginner's Guide To Mastering Scrum by Ed Stark. I enjoyed listening to the audible version, however; going forward I would choose a print version of books like this so my notes could be reviewed in context.I did feel like the material covered everything you needed to know about Scrum. Things were laid out in a step-by-step manner that was easy to understand. The analogies given walk you through complicated project management concepts and bring you through the veil with a strong understanding on the other side. It was also kinda cool how the book covered the history of Scrum.This audible could make even the most novice business person confident in the world of project management. From the supervision of employees to the defined roles that staff and management play. Furthermore, the offering of case studies help the listener to understand difficult concepts and complex theories.Working as a team player is fundamental in any professional climate. No matter what industry your projects set within it is imperative that your team knows how to work together efficiently and effectively. It is also important that every challenge is faced with a plan. The multiple strategies taught in this audible will give you the confidence to tackle any project.

Lots of good info about Scrum here.This book gives a good number of examples of the applications of Scrum.That was helpful.I also found the way the table of contents was set up was good as far as the reader getting a better sense of how to navigate all of the info in the book.I also found the case management studies very interesting.Also, there was excellent coverage of common pitfalls to avoid.Bottom line is there alot of information in this book on the subject.For small businesses and large there is alot of knowledge which will help any business achieve their goals.I recommend this book for anyone looking for a detailed explanation on this subject.

A great book to read BEFORE you decide to enter the field of software development and/or how programming gets done at the base level. What goes into it before even any code is written. This book is a much better description of SCRUM in easier to understand language than other reference media (I.e. encyclopedia, Wikicopedia, etc).

Easy to listen and comprehensive, but her monotone delivery tends to make you fade in and out. It needs to be more lively, delivered with some personality and not so computerized. Relevant info, helps you keep some key points in mind.

This title answered all of my questions about Scrum. It is definitely a grab and go book for beginners. I don't know what the original content was like but I got the cover with "New & Improved" in the corner and the learning experience was quick and painless. I would recommend this title to anyone looking to learn more about Agile and Scrum.

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Deadlines! (Scrum Master, Scrum Agile, Agile Project Management) Agile Product Management: Release Planning: 21 Steps to plan your product releases from a product vision with Scrum (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) Agile Project Management: Mastery - An Advanced Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Scrum: For Beginners - Step By Step User Manual To Learning The Basics Of Scrum Today! (Scrum Master, Scrum Agile, Agile Project Management) Agile Project Management: QuickStart Guide - The Complete Beginners Guide To Mastering Agile Project Management! (Scrum, Project Management, Agile Development) Agile Product Management (Box Set): User Stories & Product Backlog 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Vision:: 21 Steps to setting excellent goals for your product (scrum, scrum master, agile development, agile software development) Agile Product Management: User Stories & Product Backlog 21 Tips (scrum, scrum master, agile development, agile software development)